

The Victory Loan is Canada's Peace Offensive--Buy Bonds.

FOR JOB PRINTING
TRY THE MAIL

Vol. 7

BASSANO, ALBERTA, THURSDAY, OCTOBER 31, 1918

No. 8

Here are Some REAL Bargains!



You have only to look at the prices and the quality of these goods to assure yourselves that you will never get such an opportunity elsewhere.

These are not "Sale" prices nor "Sale" goods: they are just our ordinary high-grade goods at our always low prices.

A Great Snap in Underwear

Stanfield's 2-piece Red Label Underwear. Our price, \$1.75
Peman's Extra Fleecy Combinations 2.50

A Wonderful Shoe Bargain

The well-known Royal Shoe which is selling everywhere at 10.00 and 10.50. We are selling today at \$7.00

Can You Beat This?

We have just opened one of the finest lines of Sweaters you have ever seen, in the Shawl collar, Coat style and Pullovers. They are of the finest wool and are selling from \$4.00

Special Snaps in Fur Coats

Beautiful Unlined Beaver Coat, Sacrifice at \$125
Cost Skin Coat, a gift at 84.50

Our lines of Tweed Coats and Tailored Suits are Unbeatable.
We do not state this lightly. You know what values are. Come in and see what wonderful values we are offering. We have just the style and color you want at \$18 to \$35.

Our Grocery Dept. Is Full of Specials

A close comparison of the quality and prices of our goods will prove that you simply cannot beat them anywhere.

Here are a few of our Leaders:

Libby's Pineapple, Sliced, No. 1 Tins	25c.
Peaches	25c.
Apricots	25c.
Pure Strawberry Jam, 4 lb. tins	\$1.15
Pure Maple Syrup, Imported by ourselves in pint and quart	
scallops, also in gallon tins	
Buckwheat Flours, per packet	25c.
Aunt Jemima's Pancake Flour, per pkt.	25c.
Baking Powder, per tin	20c.

Extra Special in Tea

We are in a position to give you the very best value in tea. Our own choice blend will compete with any other packet on the market. Special at 55c per lb. Good Black Tea in bulk 45c per lb.

Coffee that is Different.

Ever try our 3 lb. packet of "Old Holland Blend" at \$1.35. This has an ever-increasing demand! Try it yourself.

Buy in quantity and Save Money

Cabbage, 100 lb. sacks, 3.00 Potatoes, 10 bush., 1.25 bus.

APPLES See our varieties on show. Another shipment next week. Stock up now

McKee's Stores License No. 8 - 2896
GIVE VALUE, QUALITY, SERVICE

Fire Insurance is protective.

Life Insurance is protective and profitable.

A VICTORY BOND is protective and profitable and patriotic.

R. H. STRUTHERS, Insurance Agent, Box 311, Bassano.

THE BASSANO MAIL

R. A. TRAVIS
INSURANCE OF ALL KINDS
LIFE AND AUTOMOBILE INSURANCE
COLLECTOR'S INSURANCE

Southern Alberta
Lumbermen from all
over the world
to you to-night.

Heartiest congratulations
going forward
Wm. TOOLE,
Chairman S. Alberta Executive.
"Southern Alberta Executive joins me in hearty congratulations on Bassano having reached its first objective in wonderfully short time."

We have thus gained the honor of being the first to secure an Honor Flag in the Provinces and the canvassers are now eagerly pursuing the further distinction of gaining the most crowns for the day.

While we are justly proud of this achievement we are in hope that the ease with which the first objective has been reached will stimulate the work of canvassers and canvassers so like that, when the final figures are given, Bassano will be found to have proved herself worthy of the splendid men who have left this district and that they may see when they return by the number of crowns in our Honor Flag, that we have proved worthy of them in our part of the peace offensive which the Victory Loan should rightly be regarded.

The returns from the district have not yet been received but there is little doubt that the people in the country are doing their bit with all their might.

Mayor Berlin, Chairman of the Local Committee, has received the following message from Headquarters: "Your District has distinction winning first Governor-General's Honor Flag in

Southern Alberta. Heartiest congratulations from all over the world to you to-night."

Wm. TOOLE,
Chairman S. Alberta Executive.

"Southern Alberta Executive joins me in hearty congratulations on Bassano having reached its first objective in wonderfully short time."

A. METHER,
Dir. Chairman.

In spite of the many creeps and who so gloomily prophesied that it was a matter of impossibility for Bassano to reach its objective in the Victory Loan Campaign, Bassano went over the top and reached its first objective in wonderfully short time.

We have thus gained the honor of being the first to secure an Honor Flag in the Provinces and the canvassers are now eagerly pur-

suing the further distinction of gaining the most crowns for the day.

While we are justly proud of this achievement we are in hope that the ease with which the first objective has been reached will stimulate the work of canvassers and canvassers so like that, when the final figures are given, Bassano will be found to have proved herself worthy of the splendid men who have left this district and that they may see when they return by the number of crowns in our Honor Flag, that we have proved worthy of them in our part of the peace offensive which the Victory Loan should rightly be regarded.

The returns from the district have not yet been received but there is little doubt that the people in the country are doing their bit with all their might.

Mayor Berlin, Chairman of the Local Committee, has received the following message from Headquarters: "Your District has distinction winning first Governor-General's Honor Flag in

The Honor Roll

BASSANO	MAJONVILLE
Chas. E. Dawson	Albert Dales Jr.
Mr. & Mrs. H. H. H.	Albert Lewis Jr.
Mr. & Mrs. H. L. H.	Geo. Prestwich
Mr. & Mrs. J. C. H.	Mrs. A. Kjoren
Mr. & Mrs. J. H. H.	Jak. White
Mr. & Mrs. J. H. H.	S. C. G. Lewis
Mr. & Mrs. J. H. H.	John W. Miller
Mr. & Mrs. J. H. H.	Joe H. Miller
Mr. & Mrs. J. H. H.	Mr. H. M. Ingraham
Mr. & Mrs. J. H. H.	Mr. E. O. Hurk
Mr. & Mrs. J. H. H.	Jas. E. Burk
Mr. & Mrs. J. H. H.	M. J. Marcotte
Mr. & Mrs. J. H. H.	Mr. F. J. McCallum
Mr. & Mrs. J. H. H.	P. E. Leaven
Mr. & Mrs. J. H. H.	Arch. Atkinson
Mr. & Mrs. J. H. H.	J. G. Stewart
Mr. & Mrs. J. H. H.	G. W. Heston
Mr. & Mrs. J. H. H.	Mrs. E. J. Hart
Mr. & Mrs. J. H. H.	L. U. Marcotte
Mr. & Mrs. J. H. H.	H. J. Winslow
Mr. & Mrs. J. H. H.	Mrs. E. A. Louis
Mr. & Mrs. J. H. H.	F. O. Rogers
Mr. & Mrs. J. H. H.	Mrs. G. M. Bartels
Mr. & Mrs. J. H. H.	Mrs. D. Bartels
Mr. & Mrs. J. H. H.	J. J. Hartson Jr.
Mr. & Mrs. J. H. H.	J. P. Ash
Mr. & Mrs. J. H. H.	Mrs. E. V. Ash

LATHAM: Eli Sandford

Peace only comes through Victory

AND
Victory through Victory Bonds.

Let us tell you why



See the ROUND OAK
CHIEF RANGE is my
most valued helper.

I discovered that it will burn wood, soft or hard coal, and I can get uniform results with less fuel than any other range I have ever seen.

I am delighted with the fact that it requires no blacking. It is always an ornament to my kitchen. I have discovered that it will render a generation of service.

THIS WILL BE YOUR EXPERIENCE
When you invest in a Round Oak Chief Boiler-Iron Range
Ask for the Chief Range Book. It's free.

Currie & Milroy, Ltd., Bassano.

THE GEM THEATRE Closed Until Further Notice

Don't say D-n the Kaiser
Buy Victory Bonds and leave the rest to
Foch.

Your sons and friends are
fighting.

Don't let your Dollars Slack.

Buy Victory Bonds.

No Time To Let Up

Recent events have enhanced,

not lessened, the importance of this loan and I hope that my fellow countrymen will let me say this to them very frankly; the very best thing that could happen would be that the loan should not only be fully subscribed, but very greatly oversubscribed. We are in the middle of the greatest exercise of the power of this country that has ever been witnessed, or forecast, and a single day of relaxation in that effort would be of tragic damage alike to ourselves and to the rest of the world. Nothing has happened that makes it safe or possible to do anything but push our effort to the utmost. The time is critical and the answer must be complete!"—President Wilson.

The True Canadian

"No true Canadian will be found wanting in his response to the appeal which the next Victory Loan will make to him." He will weigh his conscience the question of how much he is going to subscribe to that loan to help to victory the highest cause for which men have ever faced the supreme sacrifice. He will not fail to hear the call of duty." He will do his part towards making the loan a success worthy of Canada, whose resources, from ocean to ocean, are all behind it" —Grain Growers' Guide.

Your Five-Hundred Dollar Victory Bond Will:

Buy 60 blankets, or
500 carriage caps, or
Steel helmets for a company of
infantry, or
3 sets of surgical instruments, or
100 gas masks, or
1,000 lbs. of T.N.T.

JAS. JOHNSTON The Quality Store.
License No. 5 17108

Fire Insurance is protective.

Life Insurance is protective and profitable.

A VICTORY BOND is protective and profitable and patriotic.

R. H. STRUTHERS, Insurance Agent, Box 311, Bassano.

YOUR TRIP TO TORONTO...

No matter what its mission, will yield more pleasure. If your accommodations are to be at "The WALKER HOUSE" or "THE HOTEL CARLS-RITE" you will have the most minute details and facilities at rates so reasonable that you will be well pleased. You may be assured that all arrangements will be made by us under the supervision of a capable party. Toronto's Famous Hotel "The Walker House" is located in the heart of the shopping centre. Give your baggage checks to one of our porters who

THE WALKER HOUSE THE HOTEL CARLS-RITE
"The House of Pleasure"
GEO. WRIGHT & MACK CARROLL, proprietors.

A Picture
with Each Purchase

With each purchase of Ingram's Velvola Souveraine Face Powder you may receive a picture of Ingram's Velvola side or perfume. Send your druggist will give you the address of the nearest store where you can buy this world-famous motion picture actress. Each time you get a different picture so you may collect for the tenth time at your druggist's.

F. P. Ingram Co., Windsor, Ontario

Ingram's
Velvola
Souveraine
Face Powder

You need never be embarrassed by an oily face again. Just apply a drop of Ingram's Velvola Souveraine Face Powder. It is so definitely transparent that it does not set and yet it holds the skin clean and gives a smooth, velvety finish. It adheres until washed off even though the skin becomes moist from perspiration.

Ingram's Mineralized Cream is an ideal preparation for softening and cleansing the skin and keeping the complexion clear and healthy. It has been tested and found thoroughly quality that "comes to you in a jar". It is a complete line of Ingram's toilet articles for the bath, skin, hair, eyes and your druggist.

F. P. Ingram Co., Windsor, Ontario

1200

HIRST'S
PAIN EXTERMINATOR

Always Effective—and acts quickly

Relieves lame back, lame limbs, sciatica, spasms, lame joints and muscles, toothache, neuralgia, rheumatism, etc. Hirst's Pain Exterminator. Stop the Pain. Get a bottle today. Have it handy—has a hundred uses. At druggists or by mail. HIRST RUMFORD CO., Hamilton, Can.

Not Too Badly Off

British Nation Was Never Better Fed

The fact that there are \$2,000 tons of frozen meat and 1,000 tons of bacon at the docks in Canada is due to the fact that we lack of transport occupies such a small paragraph in the papers that no one seems to notice it. Much as Great Britain would like that meat and butter, the British troops have to go to the front to get it. The sea will not help to bring it to us. The British troops have to leave most of their time to transports to the front. They have to leave most to pack back the German hordes. Nevertheless, as a matter of record, the British are doing well. They take care of their patients. Their nation is feeling better than it ever did before. Ten per cent. who were fit for duty are now fit for duty, but the 20 per cent. who were before eating too little are eating more.

Minard's Liniment Cures Gout. In Cows.

Gloss Hair Now

Artificial and substitute hair is being made in Germany, according to information received by commerce reporter while staying in Berlin. The importation of human hair from China is stopped. The material which is being used is ready a substitute for silk. The first artificial hair was made, but the sale of this article was forbidden by the government. For dolls, glass hair is made.

BLOOD-MAKING MEDICINE

It took centuries for medical science to learn how to make the life. Now, it is known that if the blood were to stop people would die. It was not until the end of the 18th century that a method was invented for measuring the red part of the blood. Then a doctor could tell a patient he had lost his blood and would prescribe that the pain in the head will cease. There are few who are not familiar with the importance and familiar with its attendance. Yet none need suffer with these symptoms.

Some Successful

Irrigated Crops
Remarkable Growth as a Result of Irrigation in Southern

The crops that can be grown successfully with irrigation in Southern Alberta are many and various, and the development of irrigation has increased the prosperity of the province. Experience is gained every year in irrigating the land, and the yield with irrigation is usually, if not more remunerative to the grower can be raised successfully. About 100,000 acres of the most important crops of the province, and many farmers are turning to irrigation, which amount to twice as much as they gave for their land, and also twice as much as they have bought at the present time. Other fodder crops, such as clovers, vetches, etc., are given remarkable yields on these lands.

One of the most successful crops grown in Brooks, Alberta, this year was peas. At the Government experimental farm there the yield was 10 bushels to the acre on two acres of irrigated land in July and August were sold for \$5.00, and the last bushel to the acre was in September. Crops of potatoes yielding 400 to 700 bushels to the acre have been harvested, and the price has been \$1.00 a bushel. Sugar beets, too, are a successful crop, but the labor is not available at the present time.

All kinds of garden produce, including cantaloupes, water melons, pumpkins, beans, turnips, radishes, cabbage and other kinds of vegetables too numerous to mention, and some vegetables, such as salsify, etc., are also grown and with equal success. The clover and vetches, which are now being intensively farmed, have been raised only on a comparatively small scale will undoubtedly be produced in greater quantities.

The cheapness of Mother Goose's Worm Extinctor has been a great success. The worm has been eliminated from the soil, and it can be got at any druggist.

Faces and Beards

The first Tommy was ruddy of countenance, with a huge head of the hue poorly suited to his youth. Then there were Dutch day laborers going across the border to work in Canada, and the men, mostly half-shaven, had a beard like that till I saw myself in the glass. Then I cut my beard.

But the bearded man was not dismayed. "Much better 'ave left it on, mate. I never had a face like yours till I saw it in the glass. Then I growthed into prison or even if he is shot."

"Everybody's Magazine"

A Combination
of
Good Qualities
invites your
attention to
Grape-Nuts

No sweetening required.
No cooking.
Needs but little milk or cream.
Fine with evaporated milk.
Keeps indefinitely.
Not a particle of waste.
A wonderfully attractive flavor.

"There's a Reason" for Grape-Nuts.

Canada Food Board License No. 216

W. N. U. 1225

An Ancient Weapon

Cannon Dating From the Year 1547
Captured by the British at Bagdad.

Rajah I-Jan-Ramuya is described as the oldest gun in the world, which was at the request of King George V., now stands on the Horse Guards Parade in London. The gun was captured by the British on their entry into Bagdad, and was sent by Sir Thomas Erskine, the British Ambassador, to the Shah of Persia, Ismail II., to wage war against the Turks, and the Shah's brother, the Sultan of Bagdad, his brother. Part of the gun's inscription states that "The Company of the English sent us to the Shah, desiring to blot out all trace of the Turks, ordered Digray to make a gun to shoot them. We made a gun to describe the capacity of the gun for 'splitting fire like a dragon.' The gun was cast in 1547, the year of the Hegira 954, which is A.D. 1547, the date the gun was cast in Bagdad, and the date the Turk.

—Christian Science Monitor.

—Christian Science Monitor.

Prairie Provinces' Butter Production

More Than Two and a Quarter Million Pounds Produced in Three Provinces

By a recent order of the Dominion government requisitioning butter in Canada during the period from September 30 to November 9 to supply the needs of the Canadian forces, attention is drawn to the importance of the output of the Prairie Provinces. Butter production in Manitoba, where creamery butter will be produced during this period, will increase 10 million pounds will be manufactured. If another half million pounds is added to the 10 million pounds, there will be quarters of a million pounds for Saskatchewan—and these figures might be exceeded. Butter production is more than two and a quarter million pounds in Manitoba, and 10 million pounds of creamery butter will be produced in Saskatchewan during the six weeks' period. The dairy industry in Western Canada is growing rapidly, and will increase after month and year after year.

A Remedy for Blistered Hands—

To those subject to blisters hands, Farmec's Vegetable Fills are the best remedy. Farmec's Vegetable Fills are a vegetable oil emulsion which relieves. Taking according to directions they will subdue irregularities of the skin and remove the dead and blisters caused by the pain in the head will cease. There are few who are not familiar with the usefulness and familiar with its attendance. Yet none need suffer with these symptoms.

This day light saving scheme is working on the bantling young fellow who goes courting.

"It hasn't the nerve to drop around the dark and goes off to go home."

CUTICURA

LIQUIDS AND PASTES

INDUCE LUSING CUTICURA

VITAMIN DROPS SOFTEN

SOAP

and Ointment

Quick sooths and heal

eczema, rashes, itching and

burnings of the skin.

Sample Books Free by Mail. Address Cuticura Co., Inc., 1000 Broadway, New York.

Sold by dealers throughout the world.

© 1918 Cuticura Co., Inc.

Straw Distillation
Plant for Saskatchewan

Gas Derived from Straw Can Be Used Successfully

The possibilities of straw for the purpose of furnishing heating, lighting, cooking and similar means have been the subject of considerable investigation in Saskatchewan, where approximately twenty million tons of straw have gone annually to waste.

Recent demonstrations at Saskatchewan, Canada, have shown that the gas derived from straw can be used successfully for the purposes of heating, cooking, lighting, etc.

The process of obtaining the gas, and the manner in which it may be used are still待定. An exhibition at New York recently, is now being followed by the government to establish a small plant near Saskatoon this winter for the purpose of finding out exactly what result may lead to plants being installed on almost every farm in the country.

It is estimated that a considerable saving to farmers. With the installation of a \$500 plant it is possible to produce 100 cubic feet of gas an hour and a half enough gas to last an ordinary farm house three weeks.

The Charm of a Rabbit Foot

An explanation of the marvellous and mysterious properties of rabbit foot as a good luck piece is to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

The powers of the evil spirits are to be found in the fact that witchcraft remains unbroken.

ACHES AND PAINS
QUICKLY RELIEVED

You'll find Sloan's Liniment softens the severest rheumatic aches

and relieves the most severe rheumatic pains

Put it on freely. Don't let it sit. You'll find a sense of soothing relief soon follows!

External aches, stiffness, soreness, back "cricks"—these ailments can't fight the relieving qualities of Sloan's Liniment.

It is most economical. Made in Canada. Ask any druggist for it.

Sloan's Liniment Kills Pain

Liquids and Pastes

KEEPS YOUR SHOES NEAT

2 IN 1
SHOE POLISHES

BLACK, WHITE, DARK BROWN OR RED BLOOD SHOES PRESERVE THE LEATHER

WORLD'S FINEST SHOE POLISHES

WORLD'S FINEST SHOE POL

Victory Comes High, BUT-- We Must Have It!

THIS is no time to count the cost of Victory when thousands of our own Canadians are charging, full speed ahead, with the Huns on the run.

This is no time for loyal Canadians to stop and consider the terrible price in blood and tears, this war has already cost the world.

When, "Over There," the word goes forth to CHARGE, every man is on his toes---straining every muscle---eyes front---head up---bayonet fixed---to sweep the German hordes back out of Belgium---out of France---out of France---back, ever back---until they throw up their hands, and with "Kamerad! Kamerad!" on their lips, they offer a complete and abject surrender.

Here, in Canada, when the call comes to "LEND," let us all be worthy of the gallant boys who have given up home, and comfort and even life itself, that the Victory might be won for the cause of the Allies.

We, at home, must furnish the funds that will keep the victorious Canadian troops supplied with food and clothing---with guns and ammunition---with tanks and shells and airplanes.

VICTORY is within our grasp. Continue the great offensive and the War will be won.

EVERY DOLLAR you have, or can borrow, is needed to bring the boys back VICTORIOUS.

CANADA NEEDS your MONEY but Canada is willing to pay liberally for the use of it.

EVERY DOLLAR INVESTED in Victory Bonds will be returned to you with interest.

BUY VICTORY BONDS.

This space donated to the Victory Loan 1918 Campaign by
The Bassano Hardware, Currie & Milroy Ltd., and Flanagan Bros.

THE LAST CALL! TUESDAY NOV. 5

Positively the Last Day of this Great Bargain Event.

Extra Special Reductions will be in evidence all over the Store during these last few days, while a large number of items we have determined to clear will be marked down.

Regardless of Cost and Regardless of Present Value.

Flannelette Blankets

10.4 Blankets, in grey or white
Regular 3.00, just a few left,
Going at

2.40

Extra large, 11.4
grey or white, Regular 3.50
quality, now cut to

2.85

Astounding Values

Comforters

The balance of our Comforters
will easily go before the last day
Regular 5.00 Comforters of a
splendid quality, cut to

3.15

Values up to 6.00 in fine cotton
filled Comforters, cut to

3.95

Unprecedented Prices

Men's Sweaters

Men's heavy all-wool Sweaters,
with the shawl collar, Regular
\$6.00, cut to

4.15

Heavy All Wool Coats, regular
\$9.50 values; in grey, brown
and navy, going at

7.65

Everything Sacrificed

Men's Two-piece Underwear

Fleece-lined garments, regular
1.25, cut to

69c.

Heavy all wool ribbed underwear.
Stanfield's Red Label, reg. 2.50, cut to

\$1.85

Men's Wool Ribbed Shirts and
Drawers, Pen Angle, Reg. 2.00
Cut to

\$1.29

Nothing Reserved

Men's Combinations
Fleece-lined Combinations in all
sizes, reg. 3.00, for

\$1.95

Penangle all wool elastic ribbed
combinations, with the closed
crotch. Sold regularly 4.50
Farewell price

\$3.15

St. George's fine ribbed all wool
garments, with closed crotch,
regular price of these was 6.50,
Sale price

\$4.15

**TUESDAY, NOVEMBER FIFTH
THE LAST DAY!**

SAVE MONEY HERE!

Shoes

For the whole Family

At Prices that mean a huge saving
even on your immediate needs.

The Wise will Buy a Year's Supply Now!

Men's Work Shoes of black and tan
American Elk, in the famous
make. Regular \$6.50 for

\$4.95

Men's Urus Calf Work Shoe, in tan
only; solid leather throughout. Regularly
\$7.50 for

\$5.65

The "Grech" Shoe in fine English calf,
black or tan; hand sewed; plain toe,
Regularly \$8.00. Farewell price

\$6.45

Men's Fine Box Calf Laced Shoe, in
black only, Regular \$7.50.
Farewell price

\$5.75

Slater & Invictus Shoes on Sale

"Maxine" Ladies American Shoes in
the grey and brown high top.
Regular \$8.50 for

\$5.95

Ladies' Dongola Kid Cushion Sole,
Laced Shoe. Regular \$7.50 for

\$5.45

Girls Fine Call School Shoe, sizes 2 to
7. Reg. \$8.00 Farewell price

\$4.95

Misses' Fine English Calf School
Shoes, sizes 11 to 2. Reg. \$4.00

\$2.95

Misses' Fine Calf Laced or Buttoned
Shoes, sizes 8 to 10 1/2 reg. \$3.75

\$2.65

Child's Patent Leather Shoes, regular
2.50, sizes 4 to 7 1/2, farewell price 1.69

Boys' all Leather Box Calf Shoes, sizes
1 to 5, regular 5.00 for

3.85

The "Grech" Work Shoe for Boys,
sizes 1 to 5, regular 5.00 cut to

3.95

Youths' All Leather School Shoes,
regular 3.75 for

2.75

A FACT!

Every Dollar Saved in Victory Bonds
Comes back to you with interest and
with the satisfaction of knowing that

YOU HAVE HELPED

WEBSTER BROTHERS, LIMITED

Bassano

Alberta

Flannelette

Regular 30c Flannelette in the
plain white and also bright
stripes, cut to

21c

Regular 35c Flannelette in dark
colors and the white, extra
wide; for

24c

Bargains Galore

Scotch Ginghams

A few pieces of the old Ging-
hams in fine checks and stripes,
all in good patterns. Regular
30c value, to go at

22 1-2c

Anderson's Scotch Ginghams
that sold for 35c regularly, in a
beautiful assortment of patterns.
Farewell price

24c

A Wonderful Sale

Ladies' Sweaters

Ladies' All Wool Knit
Sweaters, with white collar and
belt, in a variety of styles.
Regular \$6.50, for

4.45

Fine quality of Brushed Wool
Coats with large white collars
and belt. Regular \$9.00, for

5.95

The Prices Prove It

Congoleum Rugs

At these prices it would be
good judgement to bring your
next spring's need in these lines.
Size 9x9, regular \$15.00 cut to

9.85

Size 9x10.6, regular \$17.50,
cut to

11.95

Size 9x12, regular \$20.00, cut to

13.65

Save \$\$\$ Here

Remnants

The Remnant Counter has
proved of Special interest to
Ladies every day, and hundreds
of short ends have been disposed
of here at prices that have
meant wonderful Savings.

For the last few days of this
Sale, all our "Short Ends" will
witness the same.

Sweeping Reductions

A Business Proposition!

CANADA looks to **YOU** for help in
making this great Victory Loan a
success.

Canada needs your MONEY.

Ours is a country whose individual citizens are more prosperous than those of any other country in the world

Canada has come to **YOU**—her citizens—with a straight business proposition.

That proposition in a nutshell is this:

"I need Three Hundred Million Dollars to help finish up my business over in Europe. Lend me the money for a short time at 5½ per cent. interest, payable half-yearly, and I pledge the return of every cent of your loan."

Plan to take all the Bonds you can possibly pay for.
The payments are as follows:

- 10 per cent on application.
- 20 per cent December 6th, 1918.
- 20 per cent January 6th, 1919
- 20 per cent February 6th, 1919
- 31.16 per cent March 6th, 1919

BUY VICTORY BONDS

This space donated to the Victory Loan 1918 Campaign by

Crown Lumber Co., Ltd., and Roy Smith, Ford Garage.

Crown Lumber Co.

LIMITED.

We are still here and ready to supply you with

The Very Best of Everything in Building
... Materials ...

Lumber (finest sanded finish),
Lath, Brick Cement, Plaster,
Full line of Doors and Windows.

Poles and Posts.

In fact, ask for anything you want in this line, for we will have it!

Crown Lumber Co., Ltd.

JOS. WRIGHT,

Box 26

Nine years local Manager.

Phone 31

A Good Motto

When your CAR needs Repairing or Overhauling bring it to US.

Your repairs will be attended to on the spot, and we guarantee satisfaction.

We SPECIALISE on Repair Work, and we handle all makes of cars.

We have a Service Car ready at all times to assist you in case of Breakdown on the Road.

A FULL LINE OF ACCESSORIES IN STOCK

THE GENERAL GARAGE - F. H. Berry, Manager

UNION BANK OF CANADA

Keep the Family Savings in a Joint Account

In the names of two or more members—Husband and Wife, Brother and Sister, or Father and Son.

It is an all-round convenience, as either can deposit or withdraw money, and in case of death the balance goes to the survivor without any formalities, forming an immediate source of ready money.

BASSANO BRANCH - G. W. BOYD, Manager
Cluny Branch, F. B. Stephens, Manager

Home Dressed Meats

IT'S A PLEASURE
TO SERVE

such sweet, tender juicy beef as is to be had at this market. "But it's a more pleasure to taste it. Try a roast for Sunday dinner if you would know what good eating is. It will cost you nothing to try it. Our prices are no higher than others charge for just ordinary meat."

Phone Orders Promptly attended to

E. EVANS & SON

E. G. Holley, Mgr.

Phone 22-

Local and Personal.

Mass will be said in Compton and Bassano on the 2nd Sunday of November instead of the first Sunday as usual.

If there is one thing worse than having the Spanish "Flu" it is not having Victory Bonds.

The thanks of the community are due to those people, who having suffered from the epidemic and are able to walk round again, are considerate enough to refrain from coughing, sneezing or spitting in public places.

The Board of Health, having completed its survey of the town and district, with we hope good results, we would suggest right a visit by the Fire Dept., to the back of several of the stores might be next in order.

Bassano, together with the other towns in his district, is sorry to loss the courteous and highly-efficient services of Capt. Odererl of the C.P.R. At the same time we extend to him our congratulations on his well deserved promotion to Vancouver.

Claus Wilson leaves today to join up with the depot battalion in Calgary. He carries with him the best wishes of his many friends for a safe and speedy return.

B. S. Wigmore, having rusticated during the summer at Lethbridge, returned to Bassano on Friday to resume his old position as night-operator, etc., especially the latter.

Mayor Bredin, and Coun. Platner visited Majorsville this week for the purpose of securing signatures to the petition for the establishment of a Hospital District. We understand they were only partially successful.

It is somewhat difficult to understand opposition, either active or passive to such a scheme as the Memorial Hospital for it is surely an object to be eagerly sought after, the location of an up-to-date and fully equipped hospital which is directly governed by the people themselves. Think it over people; there is nothing more important than the proper care of your sick.

W. J. Hampson has been transferred to the Rockyford branch of the Bank of Commerce, "Hamp" will be greatly missed in musical, political and feminine circles, to say nothing of the debating society of Fat's emporium.

Steve Olerkirk, who possesses a greater vocabulary than Dan Webster ever dreamed of, has recently sold his farm to Martin Olson, and is disposing of his stock and implements on Nov. 12th.

All Red Cross Work should be handed in to Mrs. Murdoch's on Saturday morning, to be included in the next shipment.

We regret to record the death of War Veteran Pvt. D. Johnson, which occurred on Tuesday last. We understand that the Veterans will conduct the funeral which is to take place tomorrow.

There is an epidemic of rumors concerning an epidemic of marriages which is to spread shortly among the eligibles in town. Our name-sake appears quite prominently in the list while there is evidence that the trips taken by Rev. Paton and contemplated by Chief McEntee are not mere pleasure jaunts. So far, Bob McLean's name is not on the rumor roll, but spring is coming and you never can tell!

See FOTTER THE PAINTER about that room you are going to fix up.

Dr. A. T. SPANKIE
M.D., C.M.

Eye, Nose, Ear & Throat Specialist

OFFICE:

Suite 121-122, New F. Burns Building,
Corner 8th Ave. and 2nd St. East
CALGARY.

Phone: Office M2815, Home M2077
Interiors & Housekeeping in Manhattan
Bldg. New York & The Hotel
New York City, 1911-1914.
Specialist to Calvary School Board

Why Let Your Radiator Freeze

When you can protect it by using
one of our felt-lined leather
radiator covers.

It pays to buy the best and we
have it at \$4.50.

Try a can of our radiator "NO-LEAK"
for your leaking radiator. It cures it.

A full line of auto accessories: Genuine Crescent wrenches Vul-Tex tube repair-lace-on-books. A full equipment for the man who cares.

You Will Get Them at The Bassano Hardware



STYLE HEADQUARTERS
Where Society Brand Clothes Are Sold

Don't Envy
A Prosperous
Looking Man
—Be One

Society Brand Clothes

JUST as ambition opens the gateway to opportunity, proper attention to your clothes and general appearance is a passport to a higher position in life and assists in achievement by inspiring the confidence of others in you.

In shaping a successful career you can't make a better investment than in buying

Society Brand Clothes

They give you poise and personality—they can't change your character, but they can reflect the character of your tastes.

Clothes like these make other men welcome your society.

It is wasteful to pay less for an overcoat or suit that will turn out to be a liability. Society Brand Clothes are an asset. And as for wear, there's nothing that will last longer or make you look so prosperous.

The label identifies every Society Brand garment. It's the maker's pledge of satisfaction.

JACK TORGAN - - - BASSANO

"Style Headquarters"—Where Society Brand Clothes Are Sold